MUSIC INDUSTRY

PROGRAM OVERVIEW
The Bachelor of Music in Music Industry program provides the unique opportunity to study music with a major instrument combined with a minor (or, with just a few more hours, a secondary major) in disciplines outside of music, often including areas such as business, management or public relations.

The distinctive element of our BM in Music Industry is that you will be a music major with a secondary emphasis. If you have researched other schools, you will find our arrangement to be rather unique, as most places treat the music industry student differently in terms of music study, participation in ensembles, etc. This does not impact the ability to engage in one the most important facets of the degree – the professional internship, completed locally or off-campus in any location where a viable internship experience is approved.

We realize that your goals may change as you move through college. Therefore, you will find that at Capital the first year in music is a generic experience, allowing program changes to be made easily and without losing credits. Again, this is a unique element to our program.

CAREERS AND PLACEMENT
Capital’s Music Industry graduates are successful in all areas of the music business – from performing with international acts to managing well-known artists in every genre, from working in arts organizations to music production houses. The music business is a multi-billion dollar industry and you can be a part of it, just like so many of our successful graduates that are making a living in Columbus, but also in the major industry centers of New York, Los Angeles, Nashville and other major metropolitan areas. Your professors will also be your mentors and business contacts, as so many of our faculty are universally known as leaders in all aspects of the music industry.

Music Industry is an exciting field, providing a multitude of ways to build a rewarding career. Life in the music industry is just not performing, teaching or being a recording engineer – for certain, it is all of those, but also the world of management, music product sales and manufacturing, arts administration, publishing, producing and many other possibilities. The list grows larger when you find ways in which to combine these areas into your life as a music professional.

CONSERVATORY ADMISSION AND AUDITION
Admission into this program will require you to complete a two-part process to gain admittance to both Capital University and the Conservatory of Music.
## Four-Year Sample Schedule of a Music Industry Major (Bachelor of Music)

### Freshman-Fall Semester
17.5 hours  
- Recital Attendance-0  
- One-Hour Private Lesson-1  
- Major Ensemble on Primary Instrument-1  
- Minor (or Major) Ensemble-0.5  
- World Music Lab-1  
- Music Literature I-3  
- Musicianship/Audition I-4  
- Class Keyboard I-1  
- *Oral Communication-3  
- *Quantitative Reasoning-3

### Sophomore-Fall Semester
16.5 hours  
- Recital Attendance-0  
- One-Hour Private Lesson-1  
- Major Ensemble on Primary Instrument-1  
- Minor (or Major) Ensemble-0.5  
- Music Theory-4  
- Jazz/Contemporary Keyboard I-1  
- *Social Science-3  
- Electives-6

### Junior-Fall Semester
17 hours  
- Recital Attendance-0  
- Half-Hour Private Lesson-0.5  
- Minor (or Major) Ensemble-0.5  
- Minor (or Major) Ensemble-0.5  
- Half-Hour Recital-0.5  
- Music Business Survey-3  
- Music Industry Applied Activities-1  
- Jazz/Contemporary Keyboard II-1  
- *Cultural Diversity-3  
- *Humanities-3  
- Electives-6

### Senior-Fall Semester
15 hours  
- Recital Attendance-0  
- One-Hour Private Lesson-1  
- Minor (or Major) Ensemble-0.5  
- Minor (or Major) Ensemble-0.5  
- Introduction to Conducting-1  
- History of Jazz/Pop Music OR History of Western Art Music II-3  
- *Ethics-3  
- Electives-9

### Freshman-Spring Semester
15.5 hours  
- Recital Attendance-0  
- One-Hour Private Lesson-1  
- Major Ensemble on Primary Instrument-1  
- Minor (or Major) Ensemble-0.5  
- World Music Lab-1  
- Music Literature II-3  
- Musicianship/Audition II-4  
- Class Keyboard II-1  
- Introduction to Music Software-3  
- *College Reading and Writing-3

### Sophomore-Spring Semester
15.5 hours  
- Recital Attendance-0  
- One-Hour Private Lesson-1  
- Major Ensemble on Primary Instrument-1  
- Minor (or Major) Ensemble-0.5  
- Music Theory-4  
- *Religious Foundations-3  
- *Global Awareness-3  
- Elective-3

### Junior-Spring Semester
16.5 hours  
- Recital Attendance-0  
- One-Hour Private Lesson-1  
- Minor (or Major) Ensemble-0.5  
- History of Jazz/Pop Music OR History of Western Art Music II-3  
- Music Law and Business Practices-3  
- *Lab Science-4  
- Electives-6

### Senior-Spring Semester
12 hours  
- Recital Attendance-0  
- Music Industry Internship-12  
- 16 Required Performances-0

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All courses subject to availability and adviser approval.  
* All undergraduates must demonstrate that these Signature Learning goals have been met.

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For more information about Capital University's music industry program, call 614-236-6103 or 1-866-544-6175.

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[www.capital.edu/music-industry](http://www.capital.edu/music-industry)